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TCI Software Wins Multiple Honors in 16th Annual Service Industry Advertising Awards

ABERDEEN, N.C. – Feb. 22, 2019 — TCI Software, Inc., a healthcare software company, received four awards in the 16th Annual Service Industry Association (SIA) Awards competition – the only advertising awards that specifically recognize creative achievements in the service industry.

More than 600 advertising agencies and over 825 institutions participated. A national panel of judges evaluated and rated more than 1,800 entries in eight groups and 26 categories.

TCI Software received Gold in the Integrated Marketing Campaign category featuring the company's re-branded website, brochure, print advertising, corporate video, and email campaigns. The print advertising was honored with a Silver SIAAward, and a video produced to explain the many innovations of TCI's flagship software Rounds® received a Merit. The Company's brochure was also recognized with a Merit award.

"We're proud to be among the winners in the Service Industry Advertising Awards and appreciate their acknowledgement of the contributions and creativity in the field of service advertising," said Bill Kamp, creative director for TCI Software and [Kamp Creative](#), whose team produced the marketing materials. "Innovations in healthcare solutions are constantly evolving and it's an honor to be able to share the message of TCI's important impact on monitoring accountability in healthcare."

"The vision and direction of our company is conveyed in the campaign honored by the SIAAwards and we hope it continues to connect with customers and prospects as we help measure patient outcomes at clinics across the country," added Tim Maroney, president and CEO of TCI Software.

Headquartered in Aberdeen, N.C., [TCI Software, Inc.](#) software programs enable hospital and clinic administrators to capture patient satisfaction and quality of care feedback in real-time at the point of service. The Rounds® clinic software application is currently deployed in 85 clinic locations in 14 states.

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